



2020 Early Bird Exhibit Space Contract

Atlantic City Convention Center, Atlantic City, NJ / Oct. 7-8, 2020

Account Representative:
 Bobbie Macintosh Stacie Dennison

EXHIBITOR INFORMATION (Note: the company name as listed below will be used for your booth sign, website listing and badges, unless you specify an 'Exhibit As' name.)

Company:	Fax:
Contact:	Invoice Contact:
Title:	Invoice Contact Email:
Phone:	Mailing Address:
Email Address:	City: State:
Second Contact:	Zip: Country:
Second Contact Email:	Website:

STEP 1: BOOTH PREFERENCES

_____ (1st choice) _____ (2nd choice)

Inline (0 corners)
 Aisle (1 corners)
 Peninsula (2 corners)
 Island (4 corners)

STEP 2: EARLY BIRD SPACE RATES

Standard Booth(s) per sq. ft. \$ 18.95
 Island per sq. ft. \$ 21.00
 Buyers Boardwalk Megabooths* \$ 22.30
 * Includes Hanging Sign, Tab Divider Listing and Enhanced Booth Listing
 Corner Charge..... \$ 150.00
 Would you like to be contacted about sponsorship opportunities? Yes No
 Sponsorship opportunities are listed at www.PizzaExpo.com/sponsorships.com

STEP 3: EXHIBITOR PROFILE UPGRADES

Marketing benefits available to you at No-Charge include company description, website URL visible on profile, email visible on profile, access to leads, 300 private messages and two press releases.

Premium Package A \$99
 Premium Package B \$149
 Premium Package C \$249
 (See page three for package breakout.)

STEP 4: PAYMENT SCHEDULE

\$200 booth deposit is due through 7/14/2020
 Commencing 7/15/2020 50% of the total invoice is due
 Commencing 9/1/2020 100% of total invoice is due

_____ ft. x _____ ft. = _____ Total Sq. Ft.
 Booth Price = _____ x _____ sq. ft. = \$ _____
 + Corner Fee _____ x _____ # corners = \$ _____
 + Signed Peninsula _____ \$ _____
 = Total Amount Due \$* _____

* Installments paid by credit card include a 2.5% fee. If Exhibitor makes any payment in addition to the above installments, the 2.5% fee will apply to that payment. Except where prohibited by law, Exhibitor agrees to pay the fee with any credit card payment and Emerald X, LLC reserves the right to collect the fee either with such installment or other payment, by automatically charging your card on file if not collected with the installment or other payment made by card, or by separate invoice. (For NY exhibitors, see Payment Schedule Addendum to Exhibitor Space Agreement.)

STEP 5

Will you be sampling food or beverages? Yes No

STEP 6

Do you need any of the following utilities? Water/Drain Gas

STEP 7: Exhibit Space Agreement

The undersigned ("Exhibitor"), as a duly authorized representative, enters into an agreement with Emerald X, LLC to rent exhibit space at the above designated 2020 Pizza & Pasta Northeast. Space will be assigned by Emerald X, LLC at its sole discretion and may be changed for the benefit of the exposition. Exhibitor agrees to abide by official Exhibitor Rules & Regulations and has received and agrees to the booth space terms and conditions. Exhibitor agrees to pay 50% of the balance due as of July 15, 2020. Final balance due for booth cost is due September 1, 2020. Except where prohibited by law, if any payment (except for any on-site booth deposit) is made by credit card, Exhibitor acknowledges and agrees that (1) a non-refundable 2.5% fee will be applied to such payment (as may be further disclosed in a separate payment schedule addendum to this agreement); (2) Exhibitor agrees to pay the fee in connection with such payment; and (3) Emerald X, LLC reserves the right to collect the fee either with such installment or other payment, by automatically charging your card on file if not collected with the installment or other payment made by card, or by separate invoice. If Exhibitor desires to cancel all or part of the exhibit space after July 15, 2020 it must do so in writing by certified mail to Emerald X, LLC and Exhibitor will be charged 50% of its total cancelled exhibit space cost. Should Exhibitor cancel after September 1, 2020, 100% of exhibit space cost is due. If Exhibitor defaults in payment, Exhibitor is liable to Emerald X, LLC for collection costs, including reasonable attorney's fees. Emerald X, LLC reserves the right to accept or reject exhibitor space applications and to cancel any previously accepted exhibitor space applications or contracts, at any time in its sole discretion, for any reason, or no reason, without liability to Exhibitor or any other party. This contract is not valid until it is fully executed by an authorized representative for Exhibitor and Emerald X, LLC.

Exhibitor understands and agrees that this application for Exhibit Space becomes a binding contract when accepted in writing by Emerald X, LLC, the show organizer, and we hereby agree that the attached Terms and Conditions are enforceable and are incorporated into and control this Exhibit Space Contract, once it is accepted by Emerald X, LLC. We further agree that any terms and conditions associated with any purchase order we may submit in order to process payment for this Exhibit Space Contract are of no force or effect, regardless of the express language of the purchase order we submit. Exhibitor represents and warrants that the person executing this Agreement on behalf of Exhibitor is duly authorized to act on behalf of Exhibitor and to execute this Agreement and legally bind Exhibitor to the terms contained herein.

Exhibitor represents and warrants that the party executing this Agreement on behalf of the Exhibitor is duly authorized to act on behalf of exhibitor and to execute this Agreement and legally bind Exhibitor to the terms contained herein.

Exhibitor Signature	Date
Exhibitor Print Name	Date

PAYMENT INSTRUCTIONS:

INSTRUCTIONS: Please complete, sign and fax this agreement to (330) 693-0117.

If you wish to pay the balance by check, Pizza and Pasta Northeast must receive the full installment booth balance prior to each installment due date. **If check is not received, your credit card on file will be automatically charged the installment booth balance. Payment must be received within 10 days of signing this contract.**

PAYING BY CHECK:	PAYING BY ACH:	PAYING BY WIRE:
Make checks payable to "Pizza and Pasta Northeast"	Emerald X, LLC Attn: Pizza and Pasta Northeast	Emerald X, LLC Attn: Pizza and Pasta Northeast
If paying by check, please remit to: Pizza and Pasta Northeast Emerald X, LLC 32753 Collection Center Dr. Chicago, IL 60693-0327	Bank of America 2701 Harbor Blvd. Costa Mesa, CA 92626 ACH Routing #: 122000661 Account #: 1453616843	Bank of America 2701 Harbor Blvd. Costa Mesa, CA 92626 Routing #: 026009593 Account #: 1453616843 SWIFT code: BOFAUS3N

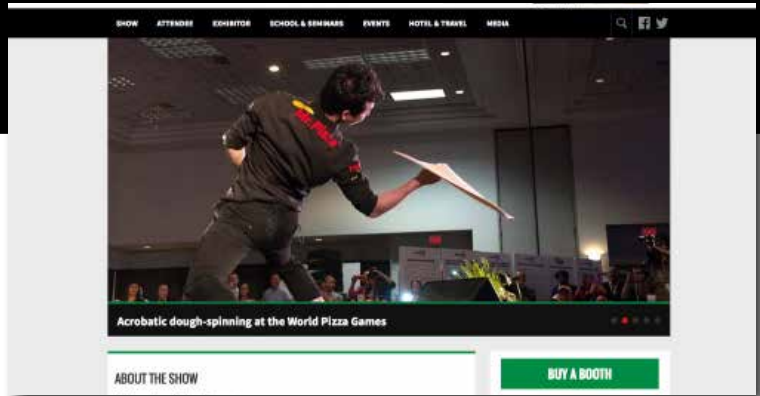
PAYING BY CREDIT CARD:
 Pizza and Pasta Northeast will send you an invoice via e-mail with a link to pay by credit card. 2.5% fee applied to payments made with credit card. See Exhibitor Space Agreement for additional terms. (For NY exhibitors, see Payment Schedule Addendum to Exhibitor Space Agreement.)

Digital Marketing Enhancements

already available to you at No-Charge are as follows:

- Company Description
- Website URL visible on profile
- Email visible on profile (optional)
- Access to leads
- 300 Private Messages
- 2 – Press Releases

Increase your exposure by upgrading to a Premium Package: Add a logo, show special, highlighted entry, product image or include an additional product or video.



Premium Package A - \$99

Includes everything from the free package, plus:
Company Logo
1 – Show Special

Premium Package B – \$149

Includes everything from the free package and package A, plus:
Highlighted Entry In Online Exhibitor Lists
1 – Product Image

Premium Package C - \$299

Includes everything from free, package A and B, plus:
Additional Product or Video featured in the Product Showcase

